



The Big Red Ecosystem

Uniting Meme and RWA with Avax Blockchain Innovation



Whitepaper v2.0



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INTRODUCTION



The Big Red project on the AVAX blockchain seamlessly merges esteemed traditions with cutting-edge technology to create a vibrant and inclusive ecosystem. This project aims to redefine the blockchain landscape by offering a diverse range of utilities while propelling the evolution of decentralized ecosystems on AVAX.

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CORNELL AND AVAX CONNECTION

Avalanche Blockchain: Developed by Team Rocket (Emin Gün Sirer and doctoral students from Cornell) and later commercialized by AvaLabs, the AVAX blockchain represents a revolutionary leap in decentralized systems.

Institutional Collaboration: Ava Labs' historically close ties with Cornell, including advisory roles and talent pipelines, underscore the strong connection between academia and industry in driving technological innovation.



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BIG RED IS A FINANCIAL SPONSOR OF THE ENTREPRENEURSHIP AT CORNELL PROGRAM



As a financial sponsor, Big Red has 2 team members on the Entrepreneurship at Cornell advisory council.

The Big Red sponsorship gives us direct access to the Cornell entrepreneurship ecosystem.

Gives Big Red an opportunity to participate in events hosted by Entrepreneurship at Cornell.

eship.cornell.edu →

Disclaimer: Big Red is a proud independent financial sponsor of the Entrepreneurship at Cornell program. We are not directly or indirectly associated or affiliated with Cornell University.

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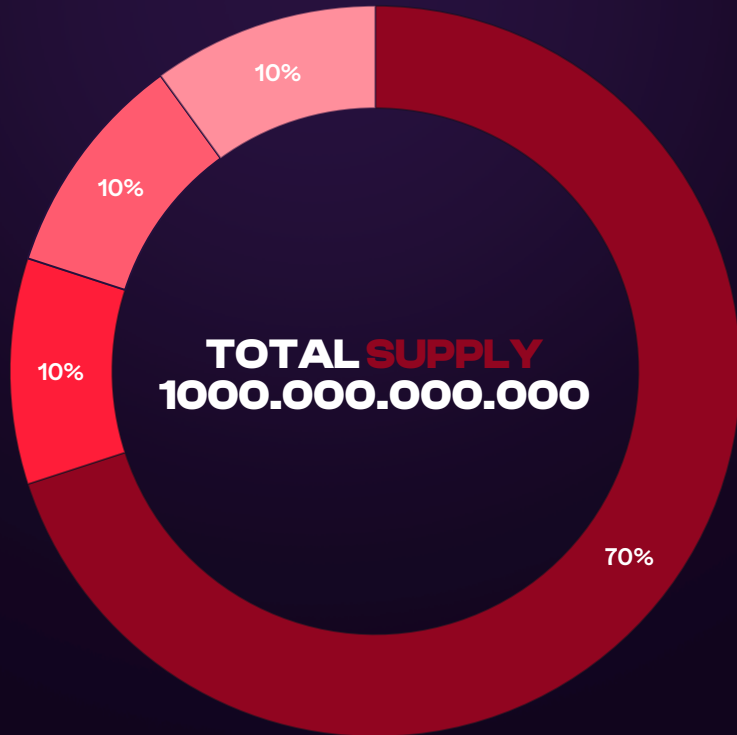
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TOKENOMICS



- 70% Liquidity
- 10% CEX
- 10% Team
- 10% Marketing



Tax Structure: 3% on every transaction in and out, totaling 6%.

1/3 tax is used for marketing and development, 1/3 tax is used for sponsorships and grants, 1/3 tax is burned on a weekly basis.

Decimal Spots: 9 decimal spots for flexibility.

Stealth launch March 14, 2024
Starting at a market capitalization of \$20,000 for fair introduction.

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REAL WORLD ASSETS, HARNESS RACING HORSES AND NFTS

Big Red brings to you the Big Red Racing Stable project that represents an innovative fusion of Real-World Assets (RWA) and blockchain rewards. Offering a unique opportunity of having the privileges of a horse owner through NFTs, directly tied to real-world assets in the harness racing industry, allowing holders to enjoy rewards from race purses and breeding.

In partnership with renowned trainer Travis Alexander, Big Red ensures that the horses are expertly managed and competitive, with races occurring year-round, providing NFT holders with consistent reward opportunity. Additionally, 15% of stable earnings will be allocated to a buyback and burn strategy for the \$TD token, enhancing its value and ensuring inclusivity for all participants. With a planned stable expansion, BigRed is committed to delivering substantial value by blending the tradition of horse racing with modern blockchain technology, creating a distinctive and rewarding opportunity for the NFT and \$TD holders alike.

bigredracingstable.com →



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ROADMAP

Community token

Unveiling a viral meme campaign to drive community engagement, increase brand visibility, and attract new audiences to Big Red Racing Stable.

Launch of NFTs Tied to Real-World Assets (RWAs)

Introduction of 300 exclusive NFTs linked to the Big Red Racing Stable, offering holders direct rewards from racing purses and breeding profits.

Expansion of Stables

Increasing the quantity and enhancing the quality of horses in our stable, strengthening our racing performance and competitiveness.

Diversification into New Horseracing Sectors

Expanding into other areas of the horseracing industry, including breeding and event management, to create new opportunities and revenue streams for Big Red Racing Stable.



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CONCLUSION



The Big Red project on the AVAX blockchain epitomizes the seamless integration of the Big Red token and AVAX's blockchain innovation. Through a strategic blend of utilities, tokenomics and the deep AVAX connection, the project is poised to establish itself as a transformative force in the blockchain space. Join us on this journey as we honor crypto's legacy, embrace technological advancements, and chart a path towards a vibrant and inclusive decentralized ecosystem.

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THANK YOU

We appreciate you taking the time to learn about The Big Red. We hope you found the presentation informative and engaging. If you have any further questions or would like to know more about The Big Red, please do not hesitate to contact us at info@thebigredcrypto.com.

We look forward to the opportunity to work with you in the future.

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